



Sheer
Driving Pleasure



THE 7



BMW Laserlight



20" Lt/Ally wheels Multi-spoke 777 Bicolor



BMW Live Cockpit Professional

Technical Data

Technology, Engine and Transmission	740Li Pure Excellence
Engine Type / Cylinder	inline / 6
Effective Displacement (cm³)	2,998
Nom Power Output / Engine Speed (kW(hp*) / rpm)	250 (340) / 5,500 - 6,500
Max Torque / Engine Speed (Nm / rpm)	450 / 1,500 - 5,200
Acceleration 0-100km / h (s)	5.6
Top Speed (km / h)	250
Fuel Consumption, Combined (ltr / 100km)	7.9
CO₂ emissions (g / km)	180

Standard Specifications

Safety, Drive and Transmission

6 Airbags	•
Daytime driving lights front and rear active	•
BMW Laserlight	•
Integral Active Steering	•
High-beam assistant	•
Runflat Tyres	•
Steptronic Sport transmission	•
Tyre Pressure Monitor	•
Warning triangle with first-aid kit	•

Paintwork and Exterior Design

20" Light Alloy wheels Multi-spoke 777 Bicolor / MT, runflat tyres	•
Exterior Design 'Pure Excellence'	•
Exterior mirror package	•
Welcome light carpet	•

Upholstery and Interior Design

Exclusive leather "Nappa" with extended contents / quilting	•
Fine-wood trim American oak dark with metal inlay	•
Instrument panel with leather finish	•
Panorama glass roof Sky Lounge	•
Sports leather steering wheel	•

Comfort

Ambient Air Package	•
Ambient light	•
Automatic air conditioning with 4 zone control	•
Ceramic surround controls	•
Comfort seats front and rear, electrically adjustable	•
Climate-controlled seats, front and rear	•
Massage function for front and rear-seat passengers	•
Seat adjustment electric with memory	•
Soft-Close function for doors	•
Roller sunblinds	•

Technology

Automatic Start/Stop function	•
BMW Display Key	•
BMW Gesture Control	•
BMW Head-Up Display	•
Comfort access system	•
Parking Assistant Plus with surround view camera	•
Remote Control Parking	•

Infotainment and Communication

BMW Live Cockpit Professional	•
Comfort telephony with enhanced Smartphone connectivity	•
Harman Kardon surround sound system	•
Preparation for Apple CarPlay	•